

Digital Color Business Cards by EP-Direct

In the past, getting a reasonable price for business cards wasn't easy. Long lead times, waiting for co-workers so you could "batch" your order, or sacrificing quality by printing business cards on an office printer were usually the only way to keep the price under control.

Now there is a new option that eliminates preprints, high set-up costs and the perforated blanks that never line up. With digital business cards by EP-Direct, your cards are produced on-demand on our state-of-the-art digital press so you get high-quality cards fast, whether you're ordering for one person or for your entire company.

Digital Color Print Pricing Includes:

- PDF proofing via e-mail
- Printing on 120# gloss cover or 80# Opaque Cover
- Trimming to 3.5" x 2"
- Convenient online file transfer option for print ready files through www.ep-direct.com
- Pick up at any EP-Direct office (shipping additional)
- Exact reruns from archive - your artwork is on file in PDF format for 18 months at no additional charge

Also available:

- Use digital color print prices for punch cards and coupons
- Courier direct delivery available on established route
- Creation of new card artwork templates
- Logo creation and business identity packages

Free Sample Cards Available!

- Wondering how your corporate PMS colors will look in digital color? Get 10 free cards of one original printed from your computer-ready file!

Quantity	Business Cards 1-Sided 120# Gloss Cover or 80# Opaque Cover	Business Cards 2-Sided 120# Gloss Cover or 80# Opaque Cover
100	30.00	34.00
250	37.00	44.00
500	48.00	59.00
1000	70.00	79.00

Press-Ready Pricing

Cards approved by 10:00 am Thursday will deliver or ship on Friday.

Quantity	Business Cards 1-Sided 120# Gloss Cover or 80# Opaque Cover	Business Cards 2-Sided 120# Gloss Cover or 80# Opaque Cover
100	34.50	38.50
250	41.50	48.50
500	52.50	63.50
1000	74.50	83.50

Typesetting & Print Pricing

Cards approved by 10:00 am Thursday will deliver or ship on Friday.

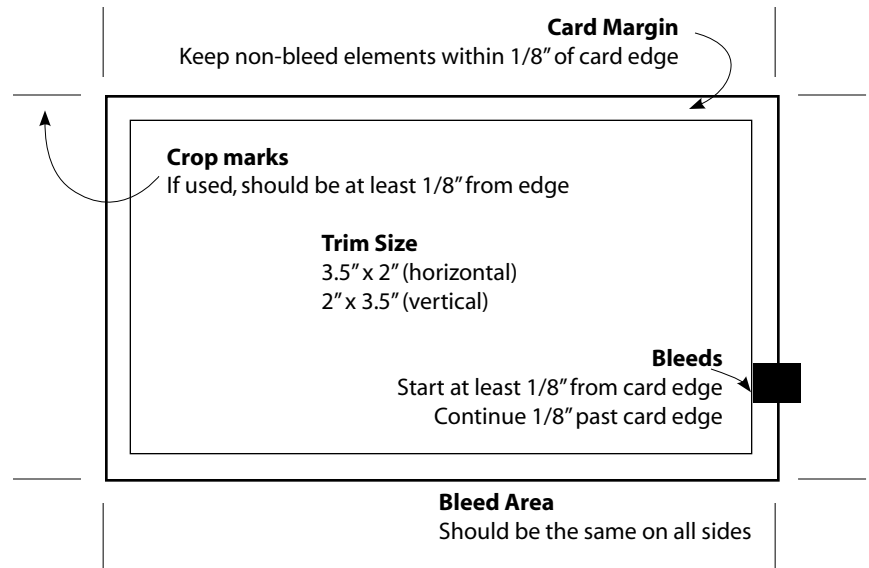
Typesetting & Print Pricing includes:

- **Typesetting of card customization information on your existing template**
- Placement of your supplied photographs or logos on the card
- All of the options listed for Digital Color Print Pricing

Digital Color Business Cards by EP-Direct Setup Guide

Setup Guide

- See card diagram for margin, bleed, and trim guidelines.
- We can accept press-quality PDF, InDesign, QuarkXPress, and Publisher files for production.
- Spot colors may be left intact (not converted to CMYK), unless using transparency effects.
- Page size should be 3.5" x 2" with appropriate bleeds, or 4.5" x 3" with artwork centered if software does not support bleeds outside the page area.
- Single-sided cards should be set up as one per page.
- Two-sided cards with a common side should have the common side as plate 1, and all unique sides on the following pages.
- Submit artwork via our web site at www.ep-direct.com and choose the Send a File button at the top.



Color samples:

