

# Web-To-Print-To-Fulfillment

*“A Complicated  
Process Made  
Simple”*

## What is WPF?

- WPF is a 21<sup>st</sup> Century Print Management System.
- *Convenience*
- *Speed*
- *Predictability*
- *Accountability*

## WPF Basics

- Individual customized web site portal with your electronic library
- Print orders go from web into ep>direct's electronic printing work flow process.
- Completed orders are distributed or stored.

## Your Web Portal

- Streamlines the print procurement process!
- Electronic library of printed literature and/or other materials
- Order item Thumbnails and PDF previews
- Online order processing

## Your Web Portal

- Secure Real-Time Credit Card Authorization
- Electronic Shipping Confirmations
- Web Portal Files backed up
- *“Work at Your Own Pace”*

# Printing

- Faster turn-around times
- Modern high-tech equipment with digital options
- Full Color Offset or Digital
- One color Offset or Digital

# Printing

- Variable Data
- Wide Format Inkjet
- *“Get it Fast with no Compromise on Quality!”*

# Fulfillment

- Over 15,000 sq ft of warehouse space
- Inventory Management
- Pick/Pack for Products and Literature
- Kit Assembly

# Fulfillment

- National and International Distribution
- Mailing Services
- *“A Complicated Process Made Simple”*

## Service

- Adapt to Your Business Rules and Workflow
- Inventory Management
- Customized Reporting
- Easy Access to your Account Manager
- Accountability
- *“Lower Your Anxiety”*

## Benefits

- Go Home On Time!
  - Reduced time spent processing orders.
- Claim more Office Space.
  - Eliminate onsite inventory.
- Work at Your Own Pace.
  - Order 24/7
- Relax.
  - Ep>direct responsible for Order to Distribution.

## The Bottom Line

Web + Print + Fulfillment  
=  
21<sup>st</sup> Century Print Management  
System.